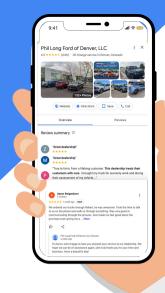
**KENECT®** 

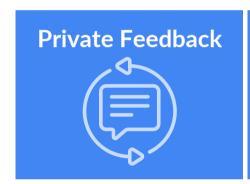
# KENECT REPUTATION

**Reviews Matter!** 

**WWW.KENECT.COM | TEXT OR CALL: 888-972-7422** 



# What Makes Kenect Reputation Different?

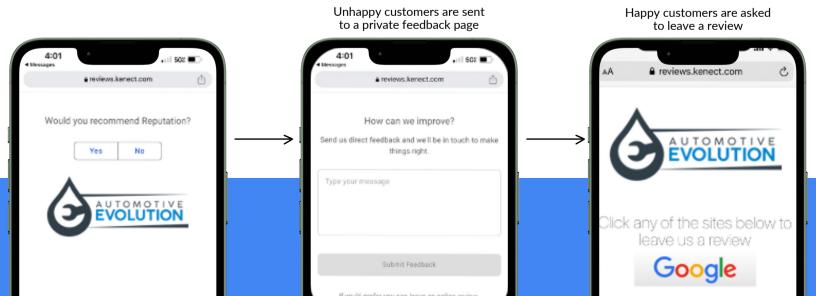






#### **Private Feedback**

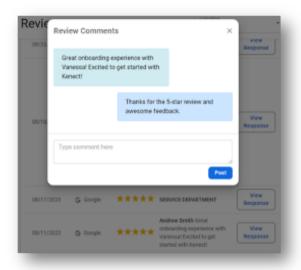
Improve your Review Star Rating by encouraging dissatisfied customers to send feedback to you directly and privately.



## **Managed Reviews**

Kenect can manage responses to online reviews on your behalf. We can supplement your team's work, responding only in certain scenarios (e.g. only reviews unresponded after 24 hours), or fully manage all responses.

Did you know? 55% of consumers will not visit a local business if the owner doesn't respond to online reviews.

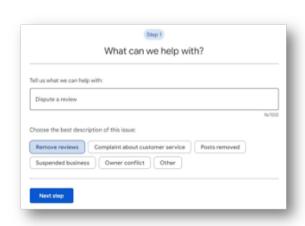


## **Managed Disputes**

Improve your reputation with Kenect's dealership experts disputing problematic reviews directly with Review Sites.

What kind of review can Kenect dispute?

- Conflict of Interest: reviews from competitors or former employees
- Off-topic: irrelevant reviews or have nothing to do with your business
- Offensive: bigotry, obscenities, discrimination, threats, lewdness
- Spam: multiple reviews from the same person, advertisements, or URLs



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