

“

Kenect is HUGE for our sales! I can easily send visuals via text to the potential client while on a sales call and it always gets the deal done.

”

**Kevin Ramaley
Owner, Entertainment Coordinator**

ROCKIN'
RAMALEY



Business:
ROCKIN'
RAMALEY

Location:
WIND GAP, PA

Type:
ENTERTAINMENT
COMPANY

Solutions:
[Business Texting](#),
[Online Reviews](#),
[Web Leads](#)

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888-972-7422



www.kenect.com

WHO IS ROCKIN' RAMALEY?

Rockin' Ramaley is an entertainment company that specializes in live performances, lighting, photo booths, DJ services and more for your event needs. They were established in 1996 and have grown to be the leading entertainment company in Lehigh Valley.

CHALLENGE

Rockin' Ramaley had challenges:

- Too many platforms to manage when customers reach out
- Not getting responses via email or phone
- Explaining visuals during sales calls so potential customers could see examples of their work

SOLUTION

How Kenect Solved these Issues:

- With Kenect, Rockin' Ramaley only uses one platform to communicate with customers
- With texting, clients respond quickly and communication is streamlined
- During a sales call, the employee can send visuals via text to the client to get the deal done

RESULTS



Kenect sets boundaries with auto replies so small businesses can have more time for family and fun. It helps business owners still grow but have less stress when growing their business!



Kevin Ramaley



"Kenect is constantly pushing out updates that are from direct feedback from users"



15-20+ Google reviews since starting with Kenect



Saving 1-2 hours per employee per day



Uses Kenect as a CRM system with the notes feature to keep track of client communication