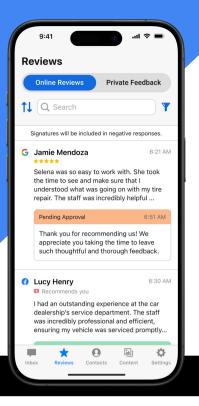
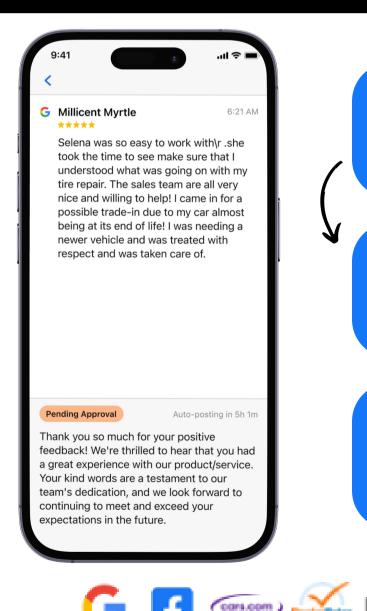
# KENECT<sup>®</sup> MANAGED REVIEWS Improve online engagement

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### **PAIN POINT**

75% of businesses don't respond to any of their reviews

#### **KENECT SOLUTION**

Kenect agents respond to all reviews with Managed Reviews

## WHY IT MATTERS

55% of consumers will not visit a local business if the owner doesn't respond to online reviews

REAT CarGurus