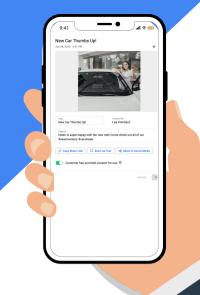
## **KENECT®**

# MANAGED PUBLISHING

**Elevate your content** 

WWW.KENECT.COM | TEXT OR CALL: 888-972-7422



Simply submit your photos and videos with captions, and let the Kenect Professional Services team handle the rest. We ensure top-notch quality by expertly checking each submission, blurring license plates, and refining captions. Plus, enjoy the added perk of captivating Instagram reels curated by our team. Elevate your content effortlessly with Kenect!

#### **How It Works**

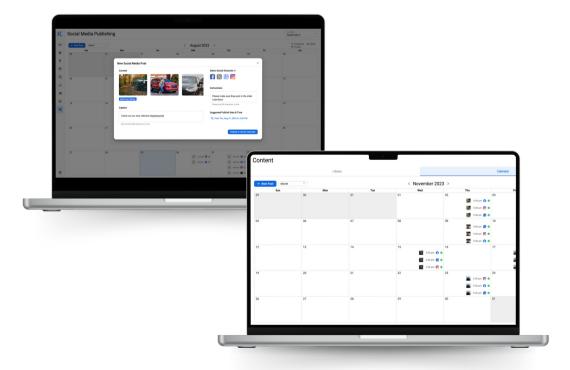
Schedule Social Post from Content Library

Kenect agent approval process prior to social post going live

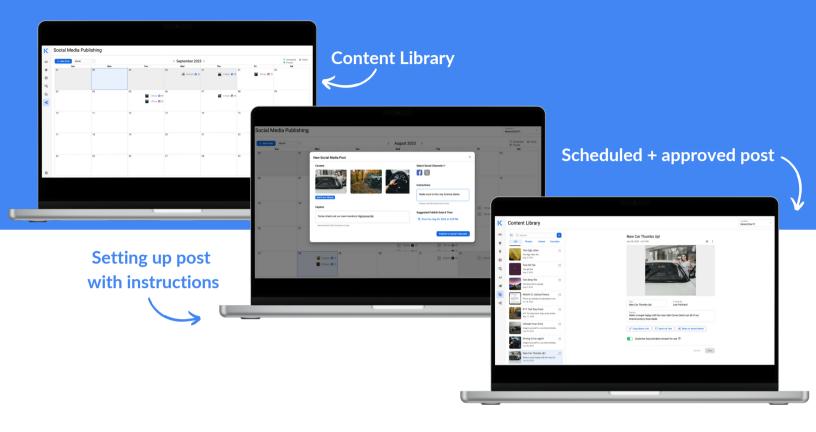
Kenect agents schedule posts via OEM/Enterprise content

Edit/Remove scheduled posts via the Content Calendar

View scheduled posts via the Content Calendar



## Simple, Easy-to-Use Tools



### Why is Social Media so Important?



Customers want to see pictures and videos before they travel to your business. With Kenect, your staff can capture and send videos of all types to consumers, from introducing yourself to a prospect, to walkarounds, to showing completed repairs, and more.



Companies that post on social media regularly have better customer relationships and get more positive reviews.



By posting regularly on Social Media, you'll see higher show rates and increased sales conversions.