



# + KENECT®

Business: KENNY, BURNS & MCGILL

Location: PA & NJ

## Type: CRIMINAL DEFENSE PERSONAL INJURY

#### Solutions:

**BUSINESS LAW** 

Business Texting, Online Reviews, Web Leads Online Payments

WANT A DEMO? TEXT US. 888-972-7422

www.kenect.com

WHO IS KENNY, BURNS & MCGILL LAW FIRM?

Kenny, Burns & McGill is a premier law firm in Philadelphia specializing in criminal defense, personal injury, and business litigation throughout PA & NJ.

#### **CHALLENGE**

Kenny, Burns & McGill had challenges:

- Streamlining and unifying communications was impossible!
- We would call 5 times and email and could not get an answer
- Personal cell phones would be used, hard to keep track of who was in touch with who

#### SOLUTION

How Kenect Solved these Issues:

- Kenect implemented business texting so customers responded much quicker
- Contacts and messages synced automatically into the Kenect system so all attorneys were able to see client communication
- Kenect integrated with Clio to automatically sync into the case management system

### **RESULTS**

Our attorneys send at least 100 texts a day. Each text could have been a 2-5 minute phone call, so Kenect is saving us HOURS each day.

**Jacob Reeder** 



Texting is preferred by clients to remember court dates and times



All contacts and messages sync into one place for team to see



100+ texts per day per attorney sent to clients



60+ Google Reviews since starting with Kenect