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**The most outstanding quality of Kenect is meeting with an actual person who helps us strengthen our needed areas. Kenect truly cares about us!**

**Matt Pollock  
Head of School**

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# KENECT®

Business:  
GRACE  
BAPTIST  
ACADEMY

Location:  
CHATTANOOGA, TN

Type:  
EDUCATION

Solutions:  
Business Texting,  
Online Reviews,  
Web Leads  
Online Payments

## WHO IS GRACE BAPTIST ACADEMY?

Grace Academy has been providing a Bible-based educational experience since 1985, transforming the hearts, minds and futures of students. Active partnerships with parents and engaging relationships with students strengthen their pursuit of excellence in academics, arts, athletics and spiritual development.

### CHALLENGE

Grace Baptist Academy had challenges:

- Getting more positive word of mouth in the community
- Generating more Google reviews to get more leads
- Needed more inquiries about enrollment to increase enrollment rates

### SOLUTION

How Kenect Solved these Issues:

- Kenect implemented business texting so the school could send out review requests to increase positive word of mouth and also generate Google reviews
- Kenect added a texting widget to their website so parents could easily inquire about enrollment

### RESULTS



Kenect has completely changed our enrollment process. Our inquiries have gone through the roof! This year alone, we have doubled our inquiries from 222 to over 450.  
Thanks Kenect!



**Matt Pollock**



**Texting is preferred by younger generation parents**



**Outstanding customer service**



**Over 450+ inquiries because of Kenect's texting widget**



**35+ Google reviews since starting with Kenect**

WANT A DEMO?  
TEXT US.  
888-972-7422



www.kenect.com