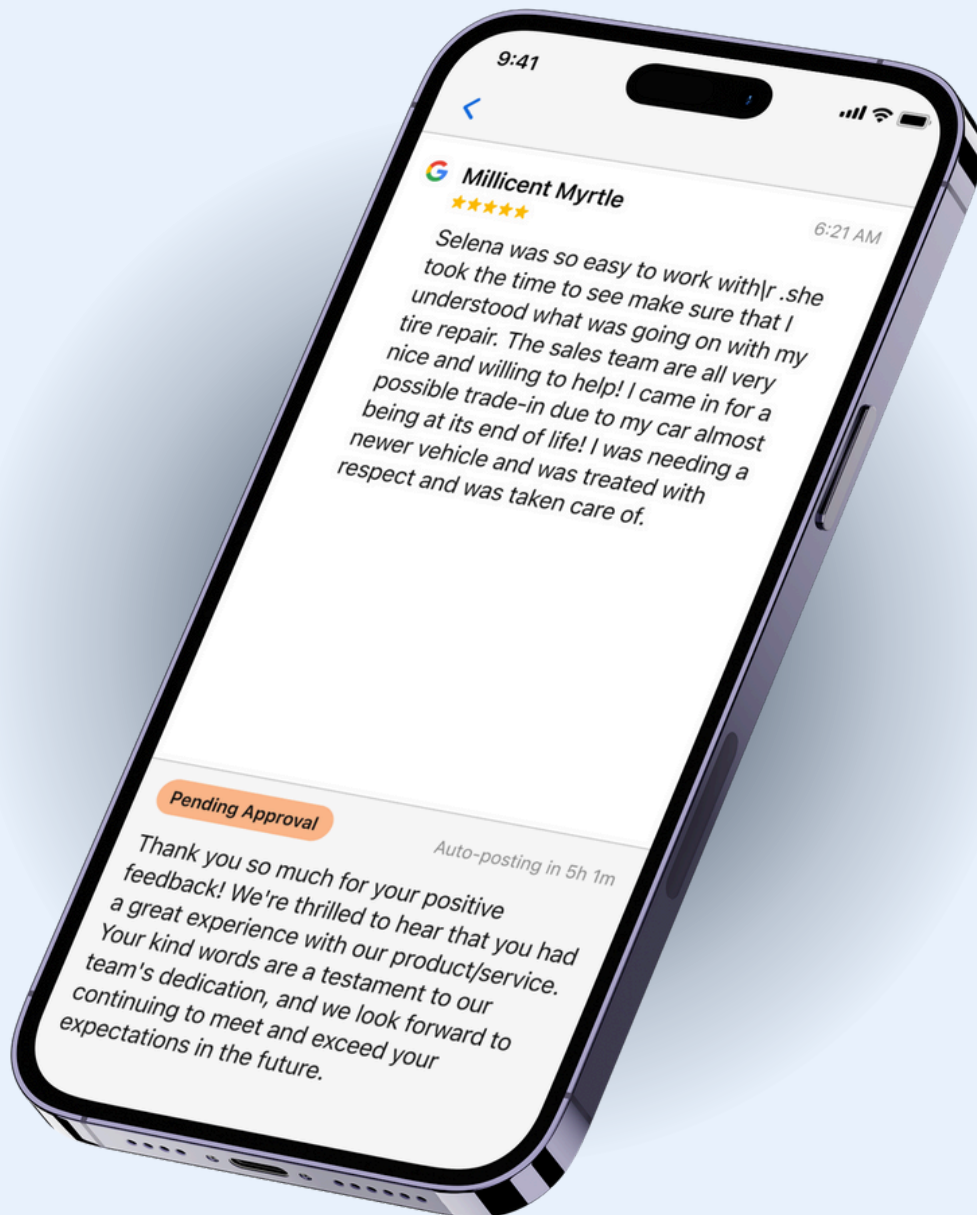


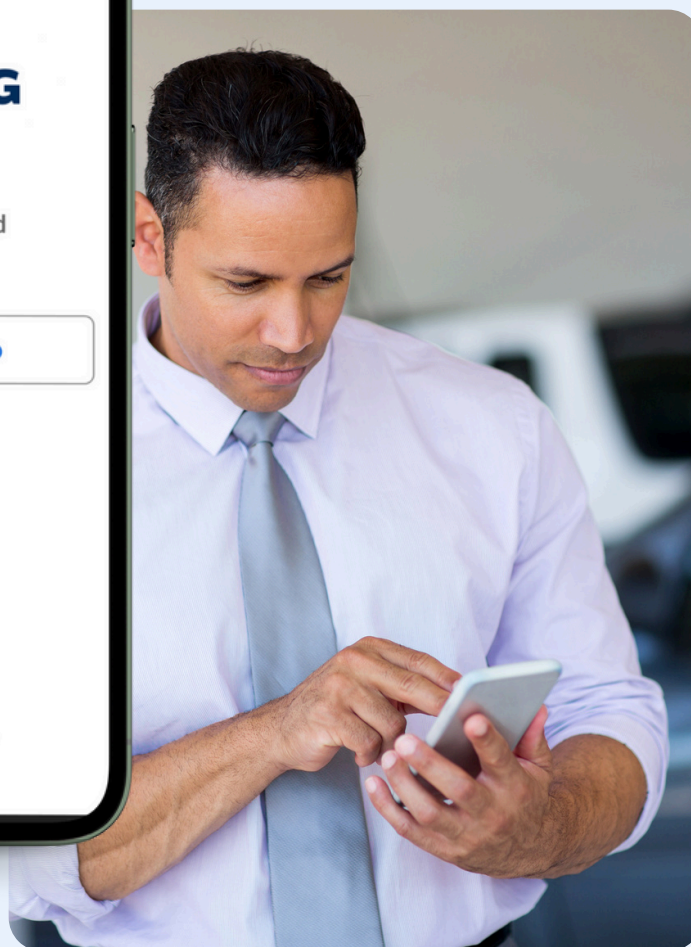
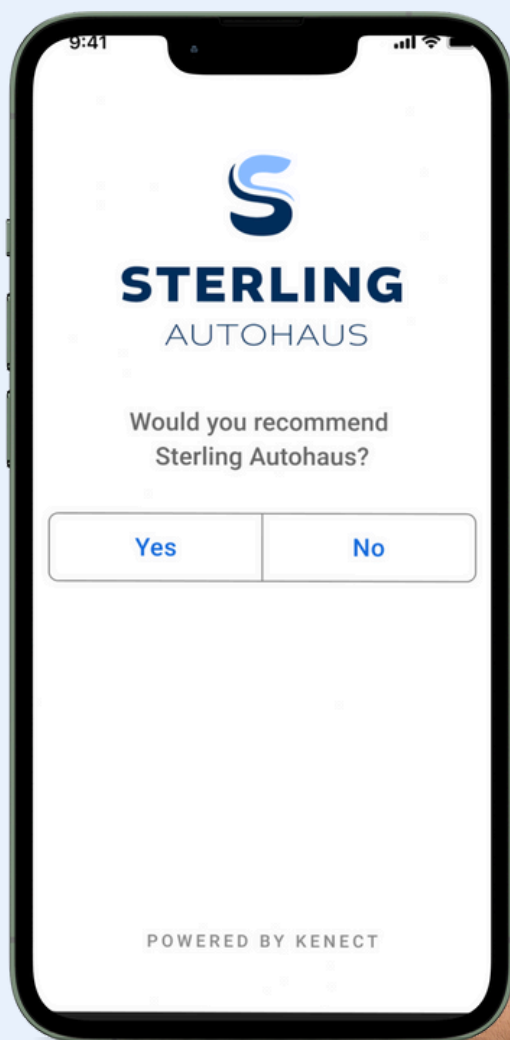
# REPUTATION MANAGEMENT FOR DEALERSHIPS



# KENECT

# YOUR ALL-IN-ONE REPUTATION SOLUTION

Boost your online reputation in the most efficient way – by texting. Through text messaging, Kenect enables businesses to streamline their reputation processes, through automated online review requests, managed services, private feedback, and more. Thousands of dealers across North America use the Kenect platform to improve their online reputation.



**KENECT**

# KENECT REPUTATION FEATURES

## ✔ Review Requests

Quickly send a personalized review request to customers with a click of a button. You'll TRIPLE your Google Reviews in a snap!

## ✔ Mass Review Requests

Send a review request to thousands of customers in one click. Boost your star rating and SEO ranking.

## ✔ Content Creation

With content library, send new inventory and direct your customers to a dedicated landing page to drive sales.

## ✔ Managed Reputation

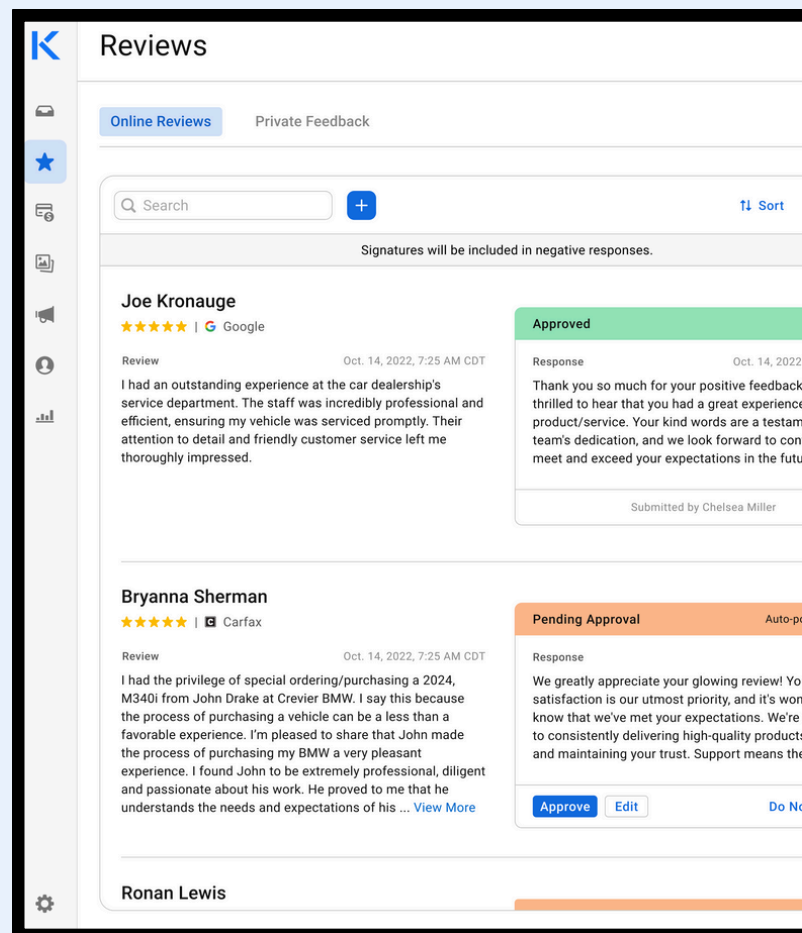
Let Kenect do the heavy lifting. We'll respond to reviews on your behalf!

## ✔ Managed Disputes

Are one star reviews hurting your business? Kenect will dispute these negative reviews for you to help boost your ranking.

## ✔ Private Feedback

Mitigate negative reviews before they can hurt your CSI score. With Private Feedback, Kenect will encourage customers to leave direct feedback instead of posting their negative review publicly.



# KENECT

# KENECT MANAGED PUBLISHING FEATURES

## Elevate Your Brand & Convert More Leads

Simply submit your photos and videos with captions, and let the Kenect Professional Services team handle the rest. We ensure top-notch quality by expertly checking each submission, blurring license plates, and refining captions.

### ✔ Social Media Management:

- ✔ Simplify the posting of content on social media platforms, including vehicle highlights, dealership news, and engaging posts.

### ✔ Content Synchronization:

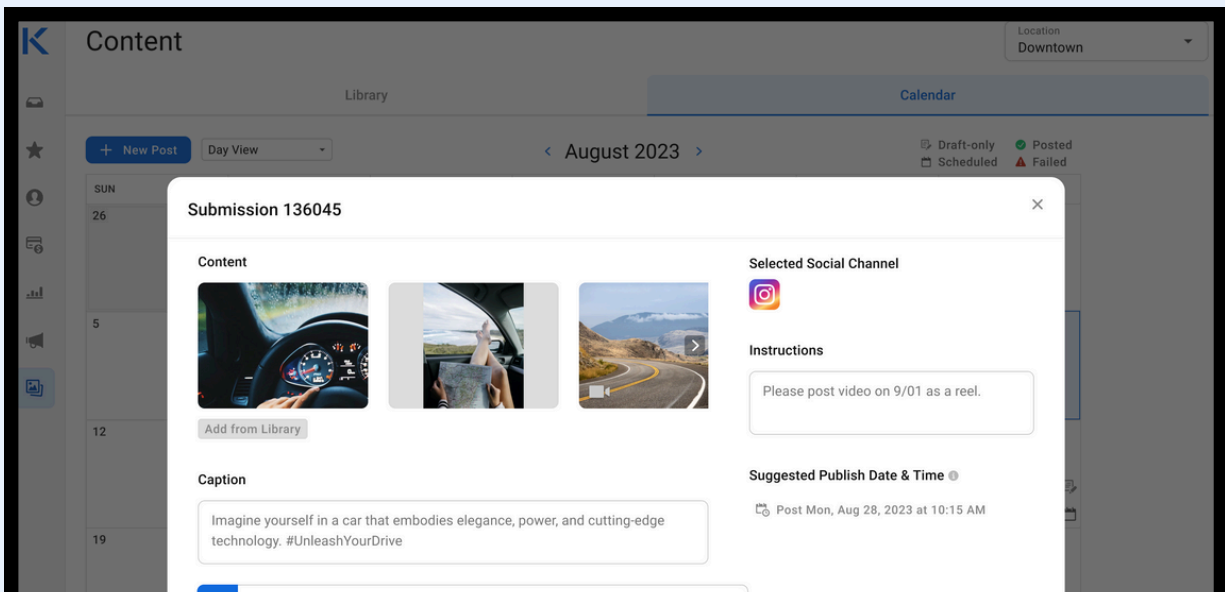
- ✔ Maintain consistent branding and messaging across different online platforms by having a Kenect expert check each and every post.

### ✔ Promotions and Special Offers:

- ✔ Improve the publishing of promotional content, discounts, and special offers on the dealership's website and social media platforms.

### ✔ More Time Selling, Less Time Posting:

- ✔ Let Kenect handle the details! We'll look over your captions, blur out license plates and double check every post. You'll be able to focus more on dealership operations, and less on social media.



**KENECT**